



**For Immediate Release
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**South Bay Brokers Announces New Corporate Relocation
Department**

Manhattan Beach -- South Bay Brokers, Inc. (SBBI), the South Bay areas' leading real estate brokerage firm, is pleased to announce the new formation of a corporate relocation department.

Seeing the need for professional services in this arena, SBBI wants to help both the corporate and individual client in their needs to relocate. SBBI's corporate relocation department will follow the standards set forth by the Worldwide Employee Relocation Council (Worldwide ERC). Formal processes and procedures will be instituted to meet the rigorous quality and service requirements of the corporate client as well as maintain the highest level of satisfaction with the employee partner.

Celebrating 25 years of outstanding performance with a team of over 100 agents, South Bay Brokers scored over 95% in a satisfaction survey conducted by The Marketing Agency this year. "We realized we had the trust of our community clientele, and saw a current need to help professionals as they seek new career paths and this becomes a great opportunity to provide specialized relocation services to a new group of people," stated, Jim Van Zanten, Co-CEO of SBBI.

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The seasoned team of Lauren Perreault and Danielle Newson, were named as the new relocation directors for South Bay Brokers. Perreault will work from the Manhattan Beach headquarters, and Newson will reside at the Redondo Beach location. Both veterans of the real estate business, they are credentialed by the Graduate Realtor Institute (GRI) and have been recognized as top producers over the past decade.

Jack Gillespie, Co-CEO of SBBI said, “The firm is confident that these two individuals have the initiative and expertise to make this new department a successful addition to South Bay Brokers customer service package.”

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